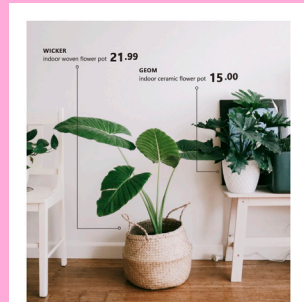


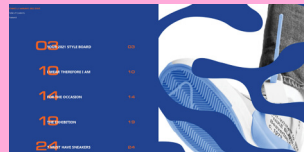
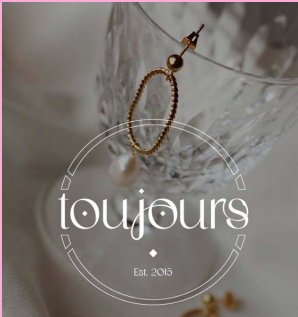
Viktoriya Malykhina

Portfolio



Oak & Co.

Copyright 2020



Furniture Catalogue



Table of Contents

18
Introduction
Every day, we wake up, stretch, and get ready for the day.

06
Introduction
Oak & Co. is a furniture brand that is committed to providing you with the best quality products at the lowest prices.

14
Introduction
Oak & Co. is a furniture brand that is committed to providing you with the best quality products at the lowest prices.

09
Introduction
Oak & Co. is a furniture brand that is committed to providing you with the best quality products at the lowest prices.

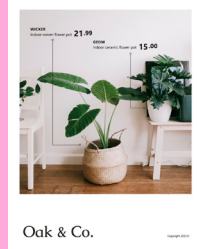
22
Introduction
Oak & Co. is a furniture brand that is committed to providing you with the best quality products at the lowest prices.

About Us

Established in 2018 in Toronto, Canada, Oak & Co. has been inspired to help you create a home that expresses who you are. We create affordable and modern home furniture for functional, everyday people. Our mission is to help you discover thoughtful pieces to fit your style of home, you already call home. We believe being part of our community, and we invite you to discover pieces that will enhance your most cherished moments of your days.

Warranty

At Oak & Co. we are working towards providing our customers with thoughtful, honest and sustainable pieces to fit all their aesthetic and comfort needs. We guarantee complete customer satisfaction and offer a 30-day 100% money-back guarantee and a 2-year warranty.



The brand Oak & Co. is a fictional furniture brand similar to IKEA or Urban, that I created.

This project features (left to right, top to bottom) a cover, table of contents, 'about us' page, 2 page catalogue layout and back cover.

The goal was to create a simple, elegant brand identity with modern pieces.

Software

- InDesign
- Photoshop

Vinyl Record Sleeve



For this project I created a vinyl record sleeve for an indie/alternative artist BabyJake.

I wanted the look to be a reflection of the artist's personality as well as the genre, so I went with a playful and kind of retro appearance.

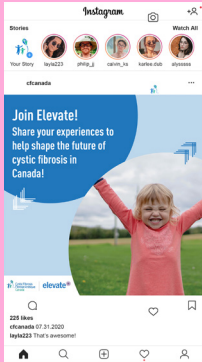
This project had a lot of interesting typography, and lots of vibrant and saturated colours.



Software

- Illustrator
- Photoshop

Ad Campaign/Holiday Cards



For this project, I had the opportunity to partner with cystic fibrosis Canada to do some work for them.

The first task was creating a non-denominational greeting card for print and web purposes. Next, we created promotional ads (in French and English) for the newly launched 'Elevate' program, with brand identity and guidelines in mind.

Software

- Illustrator
- InDesign

Jewelry Brand



toujours



toujours
toujours

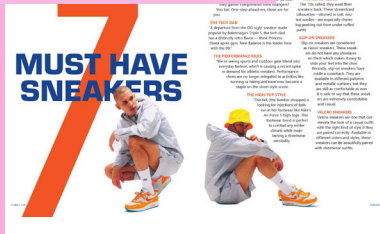
Toujours is a sustainable fine jewelry brand that I created for the purpose of this project.

The name Toujours was reflective of the brand values I assigned to this brand. I wanted to emphasize how timeless and simple all the pieces were. I created a serif logo to fit with the theme and used the blue jewel tone to build the brand identity.

Software

- Illustrator
- InDesign
- Photoshop

Magazine



This is an editorial project featuring Breanna for a fictional magazine called STANCE.

This is a dynamic and contemporary design utilizing a PMS ink.

Software

- Photoshop
- Illustrator
- InDesign